



PHILANTHROPY PARTNERSHIP OPPORTUNITIES

FORT WORTH
BOTANIC GARDEN



BOTANICAL
RESEARCH INSTITUTE
OF TEXAS

CENTER FOR BOTANICAL EXPLORATION & DISCOVERY



PARTNERSHIP OPPORTUNITIES

PARTNER WITH THE GARDEN TO GROW YOUR BUSINESS

The Fort Worth Botanic Garden | Botanical Research Institute of Texas (FWBG |BRIT) is one of the largest centers for botanical exploration and discovery in the United States with over 150,000 visitors a year. Choose from many opportunities for partnerships, build affinity for your brand, and demonstrate significant positive visibility of your commitment to the community and the natural environment. FWBG | BRIT offers opportunities for life-long learners and provides the respite of nature in the Botanic Garden to families and individuals looking for healthy and safe activities. Reap the rewards of investing in a treasured resource: a glittering green jewel in the heart of Fort Worth where all are invited to explore and discover the natural world.

CUSTOMIZED PARTNERSHIP PACKAGES

Special consideration is given to our highest level partners. We will work with you to fulfill your promotional and philanthropic goals with customized benefits and recognition, which could include such amenities as free weekday facility rentals (subject to availability), facility rental discounts, and after-hours access to the Garden separate from events. For more information on customized corporate partnership opportunities, contact Sara Richardson, Interim Vice President of Advancement, at srichardson@brit.org or 817.332.2748.



VIP GARDEN PARTY OCTOBER 21, 2021

BENEFITS INCLUDE VIP GARDEN PARTY
Sponsors and their guests are invited to enjoy the beauty of the Garden after hours at this special event held in their honor. Unwind to the sound of live music while sipping libations and feasting on delectable delicacies. Mingle in the Leonard Courtyard and let your senses run riot among the blooms and rills of the adjoining Fuller Garden. Join us for this festive, delightful soirée.



TOPIARIES IN THE GARDEN

THROUGH JUNE 2021

Display of 12, life-size animal topiaries planted in various kinds of evergreen and seasonal plants and placed throughout the Garden.

SPONSORSHIP LEVELS:

DISCOVERER \$20,000

- Presenting sponsor logo recognition in website, newsletter, & social media
- Presenting sponsor logo recognition in exhibit signage
- 20 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

EXPLORER \$10,000

- Prominent logo recognition in website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

PIONEER \$5,000

- Logo recognition in website, newsletter, & social media
- Logo recognition in exhibit signage
- 8 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

LEADER \$2,500

- Written recognition in website, newsletter, & social media
- Written recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

SUPPORTER \$1,500

- 4 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party



STICKWORK THROUGH 2022

Bare branches woven into a huge, outdoor sculptural form by nationally acclaimed artist Patrick Dougherty can be explored on the inside and out.

SPONSORSHIP LEVELS:

DISCOVERER \$20,000

- Presenting sponsor logo recognition in website, newsletter, & social media
- Presenting sponsor logo recognition in exhibit signage
- 20 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

EXPLORER \$10,000

- Prominent logo recognition in website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

PIONEER \$5,000

- Logo recognition in website, newsletter, & social media
- Logo recognition in exhibit signage
- 8 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

LEADER \$2,500

- Written recognition in website, newsletter, & social media
- Written recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

SUPPORTER \$1,500

- 4 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party



SEAN KENNEY'S NATURE CONNECTS MAY 6 – AUGUST 1, 2021



Sean Kenney's Nature Connects Made with LEGO® Bricks is an award-winning and record-breaking exhibition that uses beautiful works of art made from simple toy blocks to explore animal endangerment, the balance of ecosystems, and mankind's relationship with nature. Our 2021 exhibit will feature the iconic Hummingbird Feeding from a Trumpet Flower, American Bald Eagle, Monarch on Milkweed, Kneeling Gardener and more.

SPONSORSHIP LEVELS:

VISIONARY PRESENTING SPONSOR \$100,000

- Customized package including Champion amenities*
- Presenting sponsor recognition

FOUNDER \$50,000

- Customized package including Champion amenities*

CHAMPION \$25,000

- Banner with logo on University Drive
- Sponsor signage at a display of choice
- Premier logo recognition in print advertising, website, newsletter, & social media
- Premier logo recognition in exhibit signage
- 25 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

EXPLORER \$10,000

- Select display to sponsor - first come, first serve after Champion sponsors
- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

PIONEER \$5,000

- Specific display assigned with your logo or listing
- Logo recognition in print advertising, website, newsletter, & social media
- Logo recognition in exhibit signage
- 8 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

* For more information on customized packages, contact Sara Richardson at srichardson@brit.org or (817) 332- 2748.



¡CELEBRAMOS!

SEPTEMBER 15 – NOVEMBER 6, 2021

ARTIST JUAN VELÁZQUEZ

Featuring antiquities on loan from the Museum of the Americas, current art, plants, and pottery reminiscent of Mexico. An estimated 40,000+ visitors will celebrate with events and activities, including a kick-off event with artist Juan Velázquez, live mariachi music, Frida Kahlo-inspired performances from the Fort Worth Opera, Ballet Folkloric, dancing, food, a family movie night, Day of the Dead festivities, and more.

SPONSORSHIP LEVELS:

VISIONARY PRESENTING SPONSOR \$100,000

- Customized package including Champion amenities*
- Banner with logo on University Drive

FOUNDER \$50,000

- Customized package including Champion amenities*

CHAMPION \$25,000

- Premier sponsor logo recognition in print advertising, website, newsletter, & social media
- Premier sponsor logo recognition in exhibit signage
- 25 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

EXPLORER \$10,000

- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

PIONEER \$5,000

- Logo recognition in print advertising, website, newsletter, & social media
- Logo recognition in exhibit signage
- 8 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

LEADER \$2,500

- Written recognition in website, newsletter, & social media
- Written recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

SUPPORTER \$1,500

- 4 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party

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JAPANESE FESTIVAL

SPRING AND FALL

Hosted in cooperation with the Fort Worth Japanese Society, the annual Spring and Fall Japanese Festivals are a community favorite, each attended by 7,500+. The events include cultural demonstrations, performances, unique shopping opportunities, food vendors and traditional Japanese food, not only in the Japanese Garden, but throughout the entire botanic garden. These events have enormous potential for expansion. The next festival is November 7 and 8, 2021.

SPONSORSHIP LEVELS:

VISIONARY PRESENTING SPONSOR \$100,000

- Customized package including Champion amenities*
- Banner with logo on University Drive

FOUNDER \$50,000

- Customized package including Champion amenities*

CHAMPION \$25,000

- Premier sponsor logo recognition in print advertising, website, newsletter, & social media
- Premier sponsor logo recognition in exhibit signage
- 25 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

EXPLORER \$10,000

- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
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PIONEER \$5,000

- Logo recognition in print advertising, website, newsletter, & social media
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- 8 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

LEADER \$2,500

- Written recognition in website, newsletter, & social media
- Written recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

SUPPORTER \$1,500

- 4 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party

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A photograph of two butterflies on purple flowers. One is a monarch butterfly with orange and black wings, and the other is a black butterfly with white and red markings. They are perched on a cluster of small purple flowers against a background of green foliage.

BUTTERFLIES IN THE GARDEN

FEBRUARY - MARCH 2022

Largest exhibit of live exotic butterflies in North Texas takes place in the Garden's conservatory and attracts an average of 35,000 visitors.

SPONSORSHIP LEVELS:

VISIONARY PRESENTING SPONSOR \$100,000

- Presenting sponsor recognition
- Banner with logo on University Drive
- Customized package including Champion amenities*

FOUNDER \$50,000

- Customized package including Champion amenities*

CHAMPION \$25,000

- Premier logo recognition in print advertising, website, newsletter, & social media
- Premier logo recognition in exhibit signage
- 25 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

PROTECTOR \$15,000

- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 15 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

EXPLORER \$10,000

- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

PIONEER \$5,000

- Logo recognition in print advertising, website, newsletter, & social media
- Logo recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

LEADER \$2,500

- Written recognition in website, newsletter, & social media
- Written recognition in exhibit signage
- 4 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party

SUPPORTER \$1,500

- 4 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party

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BIG BUGS

SPRING – SUMMER 2022

David Rogers' Big Bugs exhibit features giant insects scattered throughout the Garden. Gain new perspective when you see these tiny creatures recreated on a huge scale!

SPONSORSHIP LEVELS:

VISIONARY PRESENTING SPONSOR \$100,000

- Presenting sponsor recognition, including signage at focal point of exhibit
- Banner with logo on University Drive
- Customized package including Champion amenities*

FOUNDER \$50,000

- Customized package including Champion amenities*
- Sponsorship signage at display of choice

CHAMPION \$25,000

- Sponsorship signage at a premier display
- Premier logo recognition in print advertising, website, newsletter, & social media
- Premier logo recognition in exhibit signage
- 25 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

PROTECTOR \$15,000

- Sponsorship signage at one of the prominent display areas
- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 15 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

EXPLORER \$10,000

- Sponsorship signage at one of the display areas
- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

PIONEER \$5,000

- Logo recognition in print advertising, website, newsletter, & social media
- Logo recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

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HOLIDAY LIGHTS

WINTER 2022

Certain to become a North Texas family holiday tradition, Holiday Lights features a spectacular array of colorful lights throughout the Garden. This winter wonderland will attract thousands of visitors over an entire season, offering your organization positive, extended exposure.

SPONSORSHIP LEVELS:

VISIONARY PRESENTING SPONSOR \$100,000

- Presenting sponsor recognition, including signage at focal point of exhibit
- Banner with logo on University Drive
- Customized package including Champion amenities*

FOUNDER \$50,000

- Customized package including Champion amenities*
- First choice of sponsorship at one of the displays

CHAMPION \$25,000

- Sponsorship signage at a premier display
- Premier logo recognition in print advertising, website, newsletter, & social media
- Premier logo recognition in exhibit signage
- 25 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

PROTECTOR \$15,000

- Sponsorship signage at one of the prominent light display areas
- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 15 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

EXPLORER \$10,000

- Sponsorship signage at one of the light display areas
- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

PIONEER \$5,000

- Logo recognition in print advertising, website, newsletter, & social media
- Logo recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

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WORLD OF ORCHIDS

MARCH 2023

Experience the stunning and exquisite beauty of all shapes, sizes, and colors of orchids gathered from around the world and grouped into breathtaking displays inside the Garden's conservatory and other key locations. This inaugural event co-hosted by Fort Worth Botanic Garden | Botanical Research Institute of Texas and the Fort Worth Orchid Society lays the foundation toward becoming one of the Southwest's foremost flower shows.

SPONSORSHIP LEVELS:

VISIONARY PRESENTING SPONSOR \$100,000

- Presenting sponsor recognition, including signage at focal point of exhibit
- Banner with logo on University Drive
- Customized package including Champion amenities*

FOUNDER \$50,000

- Customized package including Champion amenities*
- First choice of sponsorship signage at one of the displays

CHAMPION \$25,000

- Sponsorship signage at premier display
- Premier logo recognition in print advertising, website, newsletter, & social media
- Premier logo recognition in exhibit signage
- 25 guest passes to Garden & exhibit
- Invitation for 10 to VIP Garden Party

PROTECTOR \$15,000

- Sponsorship signage at one of the prominent display areas
- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 15 guest passes to Garden & exhibit
- Invitation for 8 to VIP Garden Party

EXPLORER \$10,000

- Sponsorship signage at one of the display areas
- Prominent logo recognition in print advertising, website, newsletter, & social media
- Prominent logo recognition in exhibit signage
- 10 guest passes to Garden & exhibit
- Invitation for 6 to VIP Garden Party

PIONEER \$5,000

- Logo recognition in print advertising, website, newsletter, & social media
- Logo recognition in exhibit signage
- 6 guest passes to Garden & exhibit
- Invitation for 4 to VIP Garden Party

LEADER \$2,500

- Written recognition in website, newsletter, & social media
- Written recognition in exhibit signage
- 4 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party

SUPPORTER \$1,500

- 2 guest passes to Garden & exhibit
- Invitation for 2 to VIP Garden Party

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TO EXPLORE, EXPLAIN, AND
DISPLAY THE PLANT WORLD TO
ENRICH LIVES AND CONSERVE
LIFE ON EARTH.

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