Agenda III. e) Quick Wins from the Strategic Plan

Recommended Future Planning Initiatives

The Strategic Plan includes several needed planning initiatives. These include:

- Parking Study evaluate opportunities for expanded parking at Garden Center and feasibility of future parking garage. Off-site agreements for event or seasonal shared parking should also be seriously considered. On-site event parking will also need to be addressed.
- Traffic Study evaluate signalization, closing Rock Springs Rd., possible turn lane, etc.
- Tram Study evaluate the size, route, stops, start-up cost, infrastructure, and operating costs.
- Conduct a facilities and infrastructure assessment for budget planning and to identify critical path items and establish/refine a holistic planned maintenance schedule for gardens and structures. (draft under final review)
- Evaluate programming existing Greenhouse structures for visitor experience study.
- Develop a pro forma for restaurant and retail program.
- Study design and program for retail and restaurant space.
- Develop Operations Center design.
- Horticulture
- Enhance the Native Texas Boardwalk

Quick Wins

- Create a single point entry
- Close roads and create temporary tram route
- Create a cost study for initiating tram route and spine garden
- Wayfinding
- Texas Garden Club access resolution
- Command Center at the Garden Center including a visitor services desk and arrival map
- Lighting
- Evaluate rental destinations in the Grove
- Vista drainage for Concerts