Agenda III. c) Fort Worth Zoo Attendance/Membership Levels

	Membership		Now through 4/20, 15% off				Group Admission		Tickets	
Adult, 18 & up	\$	52.00	\$	44.20		Adult, 13+	\$	13.00	\$ 1	L4.00
Child, 3 - 17	\$	23.00	\$	19.55		Child, 3 - 12	\$	9.00	\$ 1	10.00
Guest, All ages	\$	75.00	\$	63.75		Senior, 65+	\$	9.00	\$ 1	10.00
Child, 2 & younger		Free		Free		Child, 2 & younger		Free		Free
Parking		Free		Free			\$	5.00	\$	5.00
2 adults/4 children	\$	250.00								
FY2017 Total Admission Revenue			\$	11,748,678						
FY2017 Total Membership Revenue			\$	1,471,965						
Guest - Bring a different guest each time you visit										
Upgrade daily pass to membership w/in 7 days, 1 ticket only										