## Agenda III. c) Fort Worth Zoo Attendance/Membership Levels

|  | Membership |  | Now through 4/20, 15\% off |  |  | Group <br> Admission |  | Tickets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adult, 18 \& up | \$ | 52.00 | \$ | 44.20 | Adult, 13+ | \$ | 13.00 | \$ 14.00 |
| Child, 3-17 | \$ | 23.00 | \$ | 19.55 | Child, 3-12 | \$ | 9.00 | \$ 10.00 |
| Guest, All ages | \$ | 75.00 | \$ | 63.75 | Senior, 65+ | \$ | 9.00 | \$ 10.00 |
| Child, 2 \& younger | Free |  |  | Free | Child, 2 \& younger |  | Free | Free |
| Parking | Free |  |  | Free |  | \$ | 5.00 | \$ 5.00 |
| 2 adults/4 children | \$ 250.00 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| FY2017 Total Admission Revenue |  |  | \$ | 11,748,678 |  |  |  |  |
| FY2017 Total Membership Revenue |  |  | \$ | 1,471,965 |  |  |  |  |

Guest - Bring a different guest each time you visit
Upgrade daily pass to membership w/in 7 days, 1 ticket only

